

Len Angelici – BAASS Marketing Director

I am a third year pursuing a double major in Architectural Studies and Fine Art History. This past year I have had the honor of serving on the BAASS executive committee as its Social Director. 2009-10 was a rewarding school year for BAASS and its community, as together we achieved new precedents and further established our presence throughout the student body, which is imperative for BAASS's success into the future. With the close of this year also means that we will unfortunately lose five veteran members of our executive committee. These senior members were integral to BAASS's identity, and their enthusiasm and admiration for all things architecture is unparalleled. These members will be deeply missed and are impossible to replace – their legacy will undoubtedly continue through future generations of BAASS committees.

I am interested in serving as the Marketing Director for the following school year, as I feel that it is the natural following step from my current position as the Social Director. The position presents the opportunity to become more vocal throughout the BAASS community as it is my responsibility to form a marketing committee. The committee is essential for BAASS's success into the future as it allows students from different disciplines to take a more active role within the architectural community. I am also excited of how the position involves one of my biggest guilty pleasures – technology. I look forward to assuming command of BAASS website, and I plan on transforming it into a resource that is more connected with our daily lives and challenges as architecture students. Having a more interactive website would not only be beneficial for the purposes of our undergraduate architectural community, but could also have a significant role in strengthening BAASS's presence throughout the student body as a whole.